

What can the Cloud do for my business?



Free Seminar

Learn why thousands of organisations around the globe are considering Cloud computing to improve productivity, reduce inefficiencies and costs and give themselves new options for business continuity and disaster recovery.

Seminar Topic: What can the Cloud do for my business?

This series of seminars will explore the business issues and architectures of the Cloud along with an overview of the commercial offerings from the likes of Microsoft, Google, Amazon and also highlighting the benefits of choosing a local provider, such as AIMES Grid Services.

Target audience: Business Owners and Managers, IT Managers

Benefits in attending: To gain a greater understanding of the Cloud, what's available and the potential benefits for your business.

Where & When:

Liverpool 6th May – 9.30 – 13.00
Manchester 9th June 2010 – 9.30 – 13.00
Warrington 1st July 2010 – 9.30 – 13.00

How to register:

- Online at <http://www.xicon.com/cloudevent.htm>
- By calling 01925 240342 or by faxing 01925 248288

Agenda	
9.00 a.m.	• Coffee
9.30 a.m.	• Welcome & Introductions
9.40 a.m.	• An Introduction to Cloud Computing <ul style="list-style-type: none">○ Business issues○ Architectures○ Commercial Offerings<ul style="list-style-type: none">▪ Salesforce.com▪ Microsoft Azure▪ Google▪ Amazon▪ Rackspace▪ AIMES Grid Services
	• The Solutions <ul style="list-style-type: none">• Review of business cases for Cloud Services• Customer case studies
	• Way Forward <ul style="list-style-type: none">• Overview of the approach, way forward & potential costs
	• Q&A
1:00 p.m.	Lunch
2:00 p.m.	Close

Xicon is a leading provider of Cloud based solutions and consultancy services. We work with enterprise and mid-size firms with operations in the UK and around the globe. Our clients span many diverse sectors including Finance, Legal, Professional and Business Services, Technology, Manufacturing and Local Government.

